



Co-operation is Life and Life is Co-operation

Our life is full of co-operation. Peace lies in grooming, extending and preserving co-operation. In short co-operation means life and life means co-operation.

Beginning of every life is made by two persons coming together with the intention of having a family and extending it. Husband and wife begin their life with co-operation and this is the beginning of the world.

There are many living things in nature. Plants take sunlight, water, nutrients in the soil, carbon-di-oxide and oxygen and make their food. Herbivorous animals live on plants. Carnivorous animals live on other animals. Omnivorous animals eat both plants and animals. After the life of animals and plants ends, their components again get merged with soil. The moon revolving around the earth, the nine planets revolving around the sun and the whole universe is also an example of co-operation. Isn't it?

After birth, man grows with the co-operation of his parents, increases his thinking power with the co-operation of his friends. Thus at every

moment, this social animal depends on co-operation. Not only that, even after death, co-operation is needed for funeral. All the organs in the human body also work with co-operation and co-ordination. Eyes see, ears hear, legs walk, they all work with one intention i.e. well being. When different things work together for a particular purpose, it is called co-operation. When our eyes will see one thing, ears will hear something else and legs will walk in the third direction, then although the person is alive, his life has no co-operation no meaning.

The whole nature exists due to the co-operation of plants and animals. Man has destroyed the trees and animals due to which our environment is in danger. Its consequences will take us to destruction one day. To avoid this, we should save the plants and animals through co-operation. We should stop pollution. Man should remember that he cannot live all alone. He needs the co-operation of other living things.

There are many states in India. People of many religions and thoughts live in India. Co-operation is necessary for the welfare of people of our country. Not only this, there should be co-operation – internationally. Otherwise nobody can save the earth from third world war.

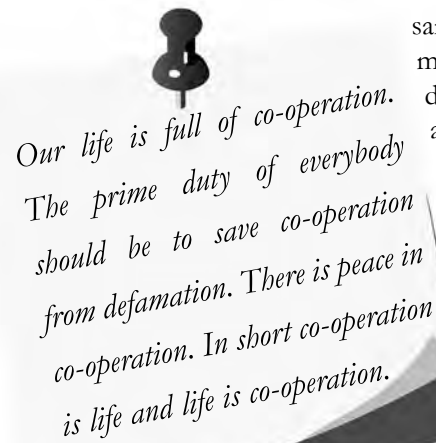
Our life is full of co-operation. The prime duty of everybody should be to save co-operation from ill-fame. There is peace and progress with unity and belongingness. This along with social concern ushers in the glory of cooperation.



Since 1992, due to the free economic policy of the central government, there has been a trend of privatization in the field of milk production. In a city like Pune eighty five brands of different milk companies are available to the consumers. Private companies supplying milk try to attract the consumers and producers, through the medium of advertisements. There is competition in many groups like government run companies and different milk societies on *zilla* and *taluka* level. Due to this, there is politics regarding the rates and the overall development of the producers is stopped. Like *Kurukshetra* in *Mahabharat* the milk producers are *Arjun* and co-operative institutes are *Shrikrishna*. These co-operative institutions should help the producers.

There is no common brand like *Amul* of Gujarath in Maharashtra, by state federation. Also there is need to have an apex institute in Maharashtra like Milk Marketing Board. This board should comprise of representatives of private cooperative and government to finalise the procurement, processing and marketing prices of milk and milk products, with proper coordination between forward and backward linkages.

On one side a picture is shown that on the government level, there is no money for some schemes. But in reality the picture is different. Even after a big investment in any private co-operative sector, such sector tends to become sick instead of growing. Along with sugar factories,



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same condition of milk dairies may be seen. Talking of Pune district there are government and private milk plants, which have three times more capacity to handle milk compared to the milk produced in Pune district. And more milk plants are on the way.

According to world famous scientist Darwin states, 'survival

of the fittest', any government, private

or co-operative sector may survive and go ahead. Any other sector may get closed forever. But in this, money of common man will be lost, because government runs on the money paid by people through tax. These schemes are started, with this money. And even in private sector, money of the common people is being invested as their shares and eventually it will be lost.

In future, the responsibility of the collection and distribution of milk should be shouldered by co-operative institutions. The production of ultramodern dairy products should be done by private sector. The government should keep control on the two and should see that more profit should go to the producers. There should be unanimity in the government schemes for making the expenses less on milk production, that may be run by *zilla parishad*, agricultural department, animal husbandry department or co-operative department. It is necessary to make milk production profitable and through research the modernization of dairy industry can take place with proper cooperation amongst those without duplication of work.

Due to this, customer or consumer will get good quality milk and there will be a revolution in the co-operative sector. The consumer of milk will not be exploited in this co-operation movement.

Co-operation in milk sector is more important than that of sugar sector because milk producers and milk consumers are connected through co-operation. In case of sugar factories, produced sugar is distributed to consumers through the merchants.

Today we see different brands of milk. But the quality and grade of only certain milk brands is sustained. Hence the government should have control on both co-operative and private sectors. Today nobody has control over private milk production sector.

The government should have an independent system for milk production and sale. It should be compulsory that, this system be implemented by both co-operative and private sectors. Then unnecessary things in it will be reduced and the farmers will get good rate for their milk. The customers also will get good quality milk. Due to this co-operation will become strong. The dream of economically and physically strong India will come true through the milk business.

